

Hotel Business®

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2018 Editorial Calendar

ISSUE	DEPARTMENTS	SPECIAL FEATURES	BONUS DISTRIBUTION	
January 15 Space: Dec 15 Materials: Dec 18	Supply Side: HVAC Solutions Guest Services: Shuttle Services Design: Adaptive-reuse Technology: Guest-facing Business & Leisure: Group Business	Global View Policies & Procedures Best Practices Food & Beverage	Industry Outlook Behind the Brand	ALIS
February 15 Space: Jan 24 Materials: Jan 25 Shop Talk* Space: Jan 25 Materials: Jan 26	Supply Side: TV Content Solutions Sustainability: Energy Management Policies & Procedures: Insurance/Liability Branding: Social Media Technology: Security	Market Watch Operations Food & Beverage Trend Watch	Segment Report: Upscale/Upper-Upscale Shop Talk Supplement: Industry Pros Discuss Must-Have Products & Latest Trends	
March 7 Space: Feb 12 Materials: Feb 13	Supply Side: Telecommunications Sustainability: Eco-friendly Options Amenities: Beverage Solutions Branding: Marketing Campaigns Technology: Revenue Management	Market Watch Operations Health & Wellness Trend Watch	Asset Management Report Construction Update & Listing	Hunter Investment Conference
March 21 Space: Feb 26 Materials: Feb 27	Supply Side: Bedding & Linens Policies & Procedures: Legal Issues Design: Restaurants Food & Beverage: Celebrity Chefs Technology: Mobile Apps	Global View Guest Services Best Practices Business & Leisure	Segment Report: Economy	AAHOA Convention
April 7 Space: Mar 15 Materials: Mar 16	Supply Side: In-room Appliances Sustainability: Energy Management Amenities: Bath Products Branding: Loyalty Programs Technology: Social Media/Marketing Operations: Apparel	Market Watch Health & Wellness Trend Watch	Annual Management Company Report & Listing	
April 21 Space: Mar 29 Materials: Mar 30	Supply Side: Lighting Design: Renovations Technology: Operations Business & Leisure: All-inclusives	Global View Guest Services Policies & Procedures Best Practices Food & Beverage	OTA Report	HD Expo
May 7 Space: Apr 13 Materials: Apr 16	Supply Side: Laundry Sustainability: LEED-certified Hotels Amenities: In-room Appliances Technology: Infrastructure	Market Watch Operations Branding Health & Wellness Trend Watch	Segment Report: Luxury	
May 21 Space: April 27 Materials: April 30	Supply Side: HVAC Solutions Policies & Procedures: Insurance/Liability Design: Conversions Technology: Guest-facing	Global View Guest Services Best Practices Food & Beverage Business & Leisure	Annual Sources of Funding Report & Listing	NYU Investment Conference
June 7 Space: May 15 Materials: May 16	Supply Side: Bedding & Linens Sustainability: Energy Management Amenities: Packages & Promotions Branding: Marketing Campaigns Technology: Back-of-house	Market Watch Operations Health & Wellness Trend Watch	Behind the Brand Tech Innovations	HITEC Convention
June 21 Space: May 30 Materials: May 31	Supply Side: TV Content Solutions Guest Services: Shuttle Services Design: Lobbies Technology: Security	Global View Policies & Procedures Best Practices Food & Beverage Business & Leisure	Alternative Living: Vacation Rentals & Hostels	

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July 15 Space: June 21 Materials: June 22	Supply Side: Lighting Sustainability: LEED-certified Hotels Policies & Procedures: Insurance/Liability Business & Leisure: Group Business Technology: Revenue Management	Market Watch Operations Food & Beverage Trend Watch	Mid-Year Outlook	
August 7 Space: July 13 Materials: July 16 Tech Supplement* Space: July 12 Materials: July 13	Supply Side: Minibars Sustainability: Green Programs/Practices Amenities: Beverage Solutions Branding: Social Media Technology: Mobile Apps	Market Watch Operations Health & Wellness Trend Watch	Technology Solutions Supplement Segment Report: Extended-Stay/ All-Suites	
August 21 Space: July 27 Materials: July 30	Supply Side: HVAC Solutions Policies & Procedures: Legal Issues Design: New-Builds Technology: Social Media/Marketing	Global View Guest Services Best Practices Food & Beverage Business & Leisure	Annual Brands Report & Listing Franchise Fees Update	
September 7 Space: Aug 14 Materials: Aug 15	Supply Side: Bedding & Linens Sustainability: Recycling Programs Amenities: Bath Products Branding: Marketing Campaigns Technology: Operations	Market Watch Operations Health & Wellness Trend Watch	Annual Owners & Developers Report & Listing REIT Report	
September 21 Space: Aug 27 Materials: Aug 28	Supply Side: Floor Care Guest Services: Shuttle Services Design: Bathrooms Food & Beverage: Pop-up Concepts Technology: Infrastructure	Global View Best Practices Policies & Procedures Business & Leisure	Behind the Brand	Lodging Conference
October 7 Space: Sept 10 Materials: Sept 11 Shop Talk* Space: Sept 7 Materials: Sept 10	Supply Side: Laundry Sustainability: Energy Management Amenities: Breakfast Programs Branding: Loyalty Programs Operations: Apparel Technology: Guest-facing	Market Watch Health & Wellness Trend Watch	Annual Hotel Brokers Report & Listing Shop Talk Supplement: Industry Pros Discuss Must-Have Products & Latest Trends	
October 21 Space: Sept 28 Materials: Oct 1	Supply Side: TV Content Solutions Policies & Procedures: Insurance/Liability Design: Renovations Technology: Back-of-house	Global View Guest Services Best Practices Food & Beverage Business & Leisure	International Update	
November 7 Space: Oct 15 Materials: Oct 16	Supply Side: Bedding & Linens Sustainability: Eco-friendly Products Amenities: Bath Products Branding: Hotel Promotions Technology: Mobile Apps	Market Watch Operations Health & Wellness Trend Watch	Segment Report: Independent/Boutique	 <p>Distribution at all official HX hotel bus stops throughout NYC, from the <i>Hotel Business</i> booth and from bins located throughout the Jacob Javits Center</p>
November 11 & 12 Space: Oct 16 Materials: Oct 17	THE OFFICIAL HX SHOW DAILIES		HX Show News and Schedules Exhibitor Product Advertorials	
November 21 Space: Oct 29 Materials: Oct 30	Supply Side: HVAC Solutions Guest Services: Shuttle Services Design: New-builds Technology: Revenue Management Business & Leisure: Vacation Ownership	Global View Best Practices Policies & Procedures	Behind the Brand Segment Report: Midscale/Upper-Midscale	
December 15 Space: Nov 19 Materials: Nov 20	Supply Side: Bedding & Linens Sustainability: Energy Management Amenities: Beverage Solutions Technology: Social Media/Marketing	Market Watch Operations Branding Health & Wellness Trend Watch	Annual People Issue: "10 to Watch"	
2019 Green Book* Space: Nov 20 Materials: Nov 21	Industry Overview & Analysis Looking Ahead to 2019			Polybagged with December 15 issue

PLUS: In-depth coverage and analysis of breaking news, events and associations, new product launches and industry leaders and legends.

*Special size. Contact production@hotelbusiness.com for specifications.