

Hotel Business[®]

2010 CLASSIFIEDS

CLOSING DATES

<u>Issue Date</u>	<u>Space Closing Date</u>	<u>Materials Due</u>
January 15	January 2	January 4
February 7	January 19	January 21
February 21	February 2	February 4
March 7	February 16	February 18
March 21	March 2	March 4
April 7	March 17	March 19
April 21	March 31	April 2
May 7	April 17	April 19
May 21	May 2	May 4
June 7	May 17	May 19
June 21	June 1	June 3
July 15	June 28	June 30
August 7	July 19	July 21
August 21	August 2	August 4
September 7	August 17	August 19
September 21	August 29	September 1
October 7	September 18	September 20
October 21	October 2	October 4
November 7	October 11	October 13
November Dailies	October 19	October 21
November 21	November 2	November 4
December 15	November 30	December 2

RATES

Per Word Rates

\$4.00 per word
\$4.20 per word for bold and caps
\$100.00 for a color border
\$100.00 for a blind box
(one time charge)

Minimum charge for an insertion= \$200.00

ICD PUBLICATIONS CAN CHANGE THE DIMENSIONS OF
 A PER WORD AD WITHOUT PRIOR NOTIFICATION.

Display Rates

<u>1 COLUMN</u>	<u>2 COLUMN</u>	<u>FREQUENCY</u>
(2 5/16" x 1")	(4 13/16" x 1")	
\$240 gross	\$480 gross	1X
\$230 gross	\$460 gross	3X
\$225 gross	\$450 gross	6X
\$220 gross	\$440 gross	12X
\$200 gross	\$400 gross	24X

Color is an additional 15%
Color ads have to be done in 4-Color CMYK

For information or a price quote call Hope Rosenzweig at 631-246-9300 x 224

Fax your ad to 631-246-9495

Email your ad to hoper@hotelbusiness.com