



White Paper:

SmartGuide, Label, and Logo Settings

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Applicability

Some of the features described in this document are applicable only to the 5561 and 5581 families of TVs. They are not available to the 5560 or 5860 (or previous) families of TVs.

What is SmartGuide & Channel List?

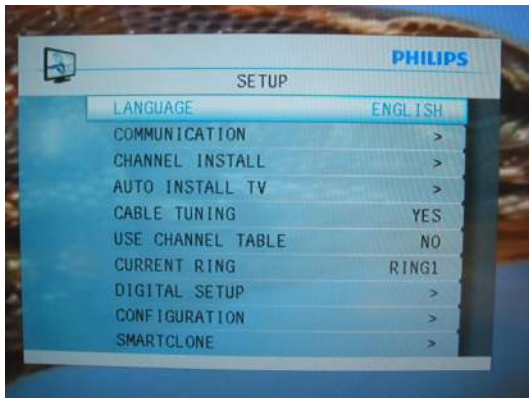
Hotel guests have difficulty finding a show they want to watch since they don't know the channels in an unfamiliar city. Even a traditional electronic program guide (EPG) is little help as the guest has to scroll through multiple guide pages to find the channel they want to watch. Traditional EPG's also incur fees which are charged on a per room basis. Philips is proud to introduce a better content location tool - SmartGuide. Simply search by type of content for example "Sports" and instantly see all the Sports channels available. The guest is seconds away from the show they want to watch!

Channel List is an extension of SmartGuide. Channel List is an on screen list of channels which can be navigated and selected directly. This list is sorted by channel number, and displays the channel label next to it (if the label was entered).

SmartGuide must be set to YES in the Control menu, or "NOT AVAILABLE" will be displayed when the CH GUIDE button is pressed.

How do I set up SmartGuide?

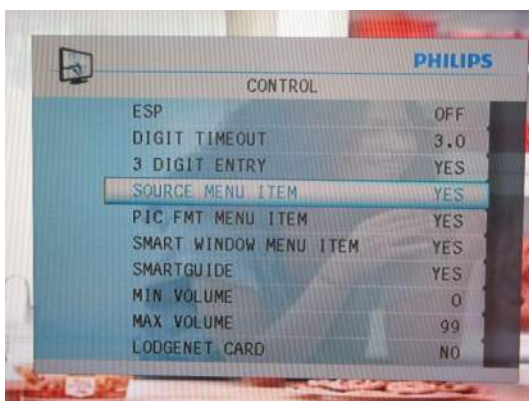
Using the setup remote, RC2573GR, with the side slider selector set to "Setup", press "M" to enter the setup menu. You will see a screen that looks like this:



Press the ▲ button twice to navigate to Configuration (2nd from bottom), and then press the ► button to enter that sub-menu.



Press the ▼ button 3 times to navigate to Control, and then press the ► button to enter the Control sub-menu.



Navigate to the SmartGuide parameter, and press the ► button to toggle the value to YES/NO.

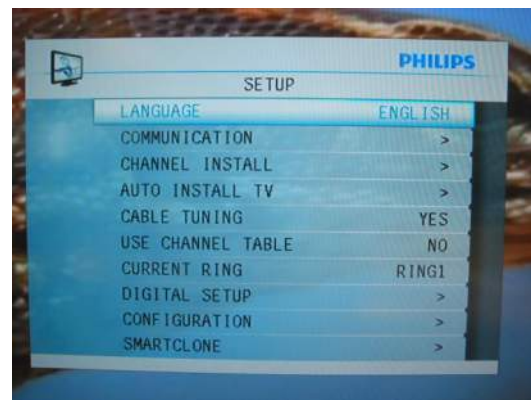
After setting the guest menu item controls, back out of the menu system by pressing “M” to access the previous menu. The menu system is exited after the 3rd press of “M”.

SmartGuide can be set up two ways:

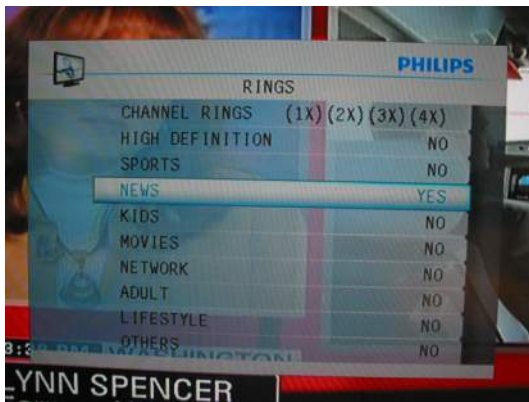
1. Manually on a channel by channel basis using the setup remote, RC2573GR
2. Using SmartInstall software to create a file which applies changes to one or more channels at a time. This file is then either converted and streamed via a Philips Smart Gateway, or manually cloned via USB.

Method 1 – On TV:

To manually add a channel to a SmartGuide category, use the setup remote, RC2573GR, with the side slider selector set to “Setup”. Press “M” to enter the setup menu. You will see a screen that looks like this:



Press the ▼ button twice to navigate to Channel Install (3rd from top), and then press the ► button to enter that sub-menu. Press the ▲ button 3 times to navigate to Rings, and then press the ► button to enter the Rings sub-menu.



Navigate to the desired category name, and press the ► button to toggle the value to YES. If desired, navigate up or down to additional categories, and add them by press the ► button to toggle the value to YES.

After setting the SmartGuide categories, back out of the menu system by pressing “M” to access the previous menu. The menu system is exited after the 4th press of “M”.

Method 2 – SmartInstall Software:

The categories can also be set as hidden or displayed using the SmartInstall Software. Refer to SmartInstall white paper.

Can a channel exist in more than one SmartGuide category, and if so, how?

Yes, a channel can be assigned to multiple SmartGuide categories.

You would want to assign a channel to more than one category when it logically fits within multiple categories. One guest may think a channel belongs to one category, and another guest thinks it belongs in another. Adding it to multiple categories increases the chances that

they will see it included in the category they choose.

A good example would be ESPN-HD. It makes logical sense to include it in the following two categories:

1. Sports
2. High Definition

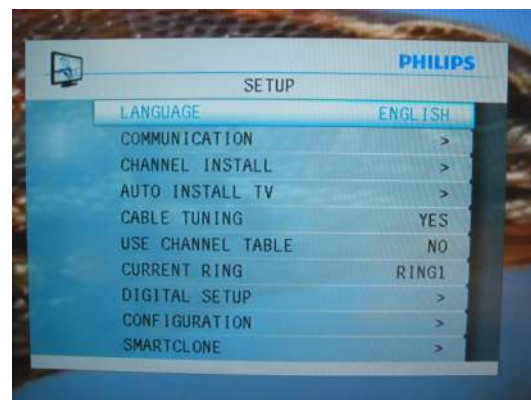
Some may even argue that it could be included in a third category, “NEWS”, and it could certainly be included there if the property desires.

Can a category be removed from the SmartGuide?

Yes, you can choose whether to display or hide a category on the main SmartGuide category icon page. By default, all nine (9) categories are displayed.

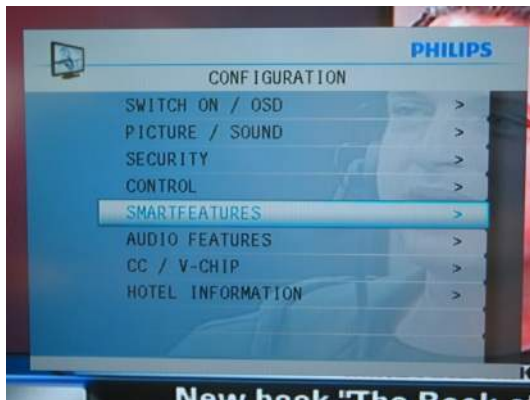
To hide a category from display:

Using the setup remote, RC2573GR, with the side slider selector set to “Setup,” press “M” to enter the setup menu. You will see a screen that looks like this:



Press the ▲ button twice to navigate to Configuration (2nd from bottom), and then press the ► button to enter the Configuration menu. Use the ▼ arrow to navigate to SmartFeatures, then press

the ► button to enter the SmartFeatures menu.



Use the ▼ arrow to navigate to the fourth line, seen in the screen below, and press the ► button to enter the SmartGuide Categories sub-menu. The 2nd – 10th lines are the available categories. To hide a category, navigate down to highlight it, and press the ► button to toggle the category's display status to "NO".

After setting the SmartGuide categories' display options, back out of the menu system by pressing "M" to access the previous menu. The menu system is exited after the 3rd press of "M".

How does a guest use SmartGuide with a Philips guest remote?

Using the guest remote, RC2888, press "CH GUIDE" button to bring up the SmartGuide menu. Depending on the categories enabled, it should appear something like this:



Press the cursor buttons (▲,►, etc.) to navigate to the program category, and press "OK". This will load and display the list of channels which have been identified as being in that chosen category. If Labels have been entered for the channels [see section "How do I assign a Label (text name) to a channel?"], they will appear after the channel number, as seen in this picture. Otherwise, only the channel number will appear.



Select the desired channel by navigating to it using the cursor (arrow) keys, and pressing "OK". The TV will then tune to that channel.

If "CH GUIDE" button is pressed while the SmartGuide category screen is displayed, the Channel List will appear. All of the channels which exist and are categorized in at least one category will be included in this list. The currently tuned channel is at the top of the list and

is highlighted. The list can be navigated by pressing the ▲ and ▼ buttons, and a channel can be selected by highlighting it and pressing the “OK” button. For additional information, see the section titled “Priority of SmartGuide versus Channel List”.

How does a guest use SmartGuide with a non-Philips guest remote?

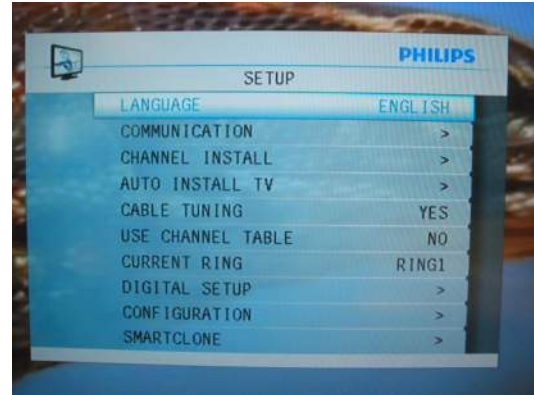
To allow functionality of SmartGuide, the guest remote in question must have cursor keys and an OK or Select button. Using the guest remote, press the Menu button to bring up the Guest menu. From here navigate to the line labeled SmartGuide and simply select this option by navigating to the right or pressing OK/Select (depending on the remote type). The guest now will be in the same place as if they had used a Philips remote and pressed “CH GUIDE” and can proceed as above.

Since there is no “CH GUIDE” button, the guest will not be able to access the Channel List.

Can SmartGuide be set to be the turn-on channel?

To allow the television to turn on and immediately show the SmartGuide, simply follow these steps:

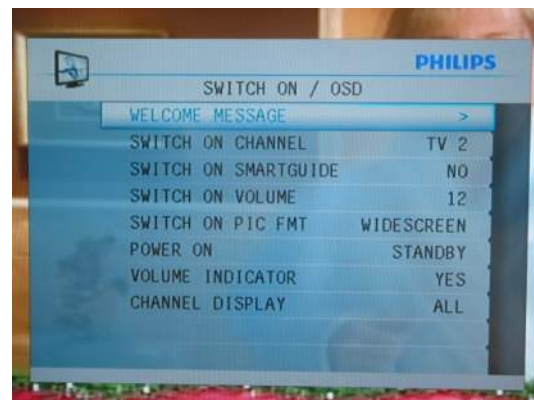
Using the setup remote, RC2573GR, with the side slider selector set to “Setup”, press “M” to enter the setup menu. You will see a screen that looks like this:



Press the ▲ button twice to navigate to Configuration (2nd from bottom), and then press the ► button to enter that sub-menu.



Press the ► button to enter the SWITCH ON / OSD sub-menu.



Navigate to the line labeled SWITCH ON SMARTSGUIDE, and press the ► button to set the value to YES.

What are Logos?

Logos are the network or cable station icons which are familiar to most people. Once a logo has been assigned to a channel, the logo will be briefly displayed at the top center of the TV image after tuning that channel.

How do I assign a Logo to a channel?

Using the setup remote, RC2573GR, with the side slider selector set to "Setup," press "M" to enter the setup menu. You will see a screen that looks like this:



Press the ▼ button twice to navigate to Channel Install (3rd from top), and then press the ► button to enter that sub-menu. Press the ▼ button 2 times to navigate to Channel Logo, and then press the ► button to enter the Channel Logo selection menu.



Navigate up/down using the cursor (arrow) buttons to locate the appropriate logo. Pressing the "CH+" or "CH-" button will advance the logo selection screen one page at a time. Once the appropriate logo is highlighted, press the "0" (zero) button to save the selection and you will automatically be returned to the previous menu screen.

After setting the Logo, back out of the menu system by pressing "M" to access the previous menu. The menu system is exited after the 2nd press of "M".

What are Labels?

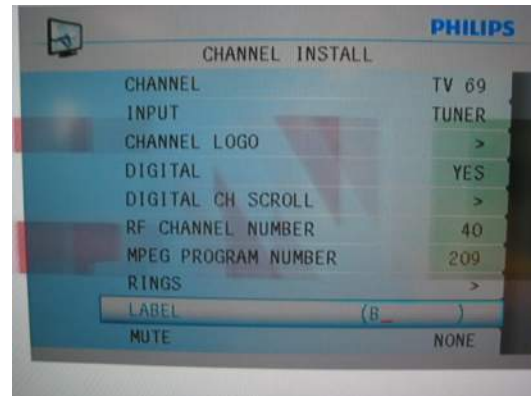
Labels are text strings that can be assigned to channels. It can represent a broadcast network's call letters (WXIA) or a cable network's name (ESPN), or anything else that the property desires to display (WELCOME). Once a label has been assigned to a channel, the label will be briefly displayed underneath the channel number at the top left of the TV image after tuning that channel, and it will also be displayed next to the channel number in SmartGuide.

How do I assign a Label (text name) to a channel?

Using the setup remote, RC2573GR, with the side slider selector set to "Setup," press "M" to enter the setup menu. You will see a screen that looks like this:



Press the ▼ button twice to navigate to Channel Install (3rd from top), and then press the ► button to enter that sub-menu. Press the ▲ button 2 times to navigate to Label, and then press the ► button to begin entering the text string at the flashing red cursor by pressing the ▲ or ▼ buttons to advance through the letters, numbers, and symbols (holding the button down will advance more quickly through the character set, saving a lot of time). Once the desired character is displayed, press the ► button to accept it and advance the red cursor to next position.



After setting the Label, back out of the menu system by pressing "M" to access the previous menu. The menu system is exited after the 3rd press of "M".

Priority of SmartGuide versus Channel List

The ability to display the SmartGuide category icons with the first press of "CH GUIDE", and to display the Channel List with the second press of "CH GUIDE" can be reversed.

If this setting is reversed, the Channel List will be displayed upon the first press of "CH GUIDE", and the SmartGuide category icons will be displayed with the second press.

To change this setting:

SETUP → CONFIGURATION → SMARTFEATURES → SMARTGUIDE CATEGORIES

The value for CHANNEL GUIDE KEY can be toggled between "SmartGuide" and "Channel List".

After setting the Channel Guide Key priority, back out of the menu system by pressing "M" to access the previous menu. The menu system is exited after the 4th press of "M".

SmartGuide, Label & Logo

Cheat Sheet

To enable SmartGuide for guest use:

Setup → Configuration → Control → SmartGuide

Set SmartGuide to YES

If set to NO, television displays “NOT AVAILABLE” if CH GUIDE button is pressed.

To manually assign categories to a channel:

Setup → Channel Install → Rings →

Set each category to YES/NO as appropriate

To assign a logo to a channel:

Setup → Channel Install → Channel Logo →

▲, ▼, CH+ or CH- to choose logo

Press zero (0) to set logo

To assign a label to a channel:

Setup → Channel Install → Label →

▲ or ▼ to scroll through the character set

Press ► to advance to next character

Press “M” to exit character selection mode and save the entire text label